



Affairs



المملكة العربية السعودية
وزارة الخارجية

وكالة الوزارة لشؤون الاقتصاد والتنمية

برقية صادرة

رقم البرقية : رقم الملف : التاريخ : المرفقات :

سلمها الله

سلمه الله

سعادة وكيل وزارة الاستثمار للعلاقات الدولية

سعادة رئيس مجلس إدارة اتحاد الغرف السعودية

السلام عليكم ورحمة الله وبركاته

أفيد سعادتك بتلقي الوزارة مذكرة سفارة جمهورية كازاخستان لدى المملكة، ومشفوعها المعلومات المرفقة بطيه بشأن الفرص الاستثمارية المتاحة للمستثمرين الأجانب في مناطق مختلفة في جمهورية كازاخستان، وذلك ليتم عرضها على الجهات المعنية في المملكة.

وللتنسيق في هذا الشأن يمكن التواصل مع السكرتير الثاني في سفارة كازاخستان السيد / غالي سيلخانوف، جوال رقم (٠٥٤٦١٣٠٤١٣) أو البريد الإلكتروني (g.seilkhanov@mfa.kz).

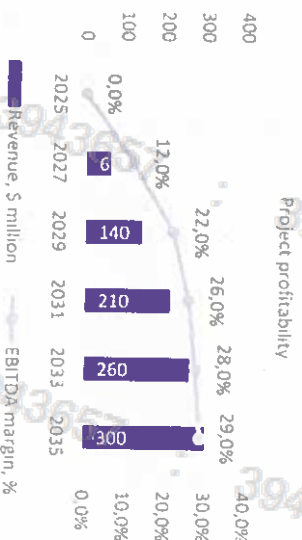
لتفضل سعادتك بالاطلاع واتخاذ ما ترويه مناسباً، ولسعادتك تحياتي.

وكيل الوزارة لشؤون الاقتصاد والتنمية

عبد الله بن فهد بن زرع



Construction of a Theme Park



Project Description

- The project envisions the creation of an international theme park featuring modern attractions, digital and interactive zones, a water park, hotel, food court, educational and cultural pavilions. Implementation is possible through a JV model with global brands (Disney, LEGOLAND, Chimelong, etc.) or through the development of a national brand.
- The park will feature various themed zones (countries, historical eras, fantasy and multimedia worlds), seasonal shows, parades, VR/AR attractions, and creative workshops.
- The project targets both domestic tourism (residents of Almaty and Kazakhstan) and international tourists from the CIS and beyond.
- The facility will serve as a key anchor for event and family tourism, a driver for the creative economy and tourism export development..

Project Initiator

The project is initiated by Almaty Invest – an organization specializing in investment attraction and the development of key economic sectors of Almaty. The company provides comprehensive support for investment projects: from site selection to interaction with public authorities and infrastructure partners. It facilitates investor access to government support measures, national-level project promotion, and administrative assistance.

Implementation Format

- JV model with international brand (co-financing, brand, operational management)
- PPP with land allocation and infrastructure construction funded from the state budget
- Private investment partnership with a local based on a national brand

Site and Infrastructure

Land area: 50–350 hectares

It is planned to be located on the outskirts of Almaty in a transport-accessible area with potential connection to urban utility networks. Preference is given to locations near major highways and future transport hubs — metro stations, bus routes, and shuttles.

Financial parameters of the project

- Investment volume (CAPEX): USD 250 million–2,5 billion
- EBITDA margin (forecast): 25–30%
- NPV (20 years, 10% discount rate): USD 100–800 million (depending on scale)
- IRR (with moderate visitor growth): 16–18%
- Payback period: 8–12 years
- 5th-year attendance: 2–4 million visitors
- Jobs created: 1,000–1,500

Why Almaty?

- Almaty is the largest metropolis and a major tourist center in Kazakhstan, with over 2,3 million residents in the city and more than 3,5 million in the metropolitan area.
- Tourist flow: more than 2,3 million visitors annually (including 750,000+ international tourists), with forecasts up to 4 million by 2030.
- A unique combination of mountain nature and urban infrastructure.
- Direct air and ground connectivity with CIS countries, China, UAE, Turkey, South Korea, Saudi Arabia, Qatar, and India.

What Makes the Project Attractive?

- Uniqueness: Almaty currently lacks an international-standard theme park — this project will become the first full-scale amusement park in Kazakhstan and Central Asia.
- Growing domestic market: 3,5 million residents + 2,3 million tourists annually in Almaty
- Service export potential: tourist inflow from Uzbekistan, Kyrgyzstan, China, and India
- High multiplier effect: development of HoReCa, transport, retail, and employment
- International model: similar format to Disneyland Hong Kong or Chimelong
- State support: land, engineering infrastructure, tax incentives, priority project status

Contact

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Construction of an Outlet Center

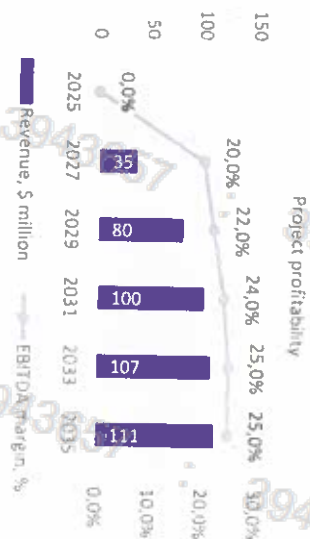


Project Description

- The project involves the construction of the first international outlet center in Kazakhstan and Central Asia, implemented in the Outlet Village format (open-air shopping village).
- The complex will include: over 150 stores of well-known brands offering permanent discounts of 30–70%, as well as restaurants, a hotel, children's play zone, parking and recreation areas.
- The location is expected to be in a transport-accessible zone within the Almaty agglomeration, with the potential for integration into tourist routes.
- Expected construction size: 80,000 to 120,000 m² of commercial space, with phased commissioning.
- The concept is based on international standards, including: tourist services, navigation and brand management.

Project Initiator

The project is initiated by Almaty Invest – an organization specializing in investment attraction and the development of key economic sectors of Almaty. The company provides comprehensive support for investment projects: from site selection to interaction with public authorities and infrastructure partners. It facilitates investor access to government support measures, national-level project promotion, and administrative assistance.



Project Features and Infrastructure

- Land area: 20–30 hectares at the entrance to the city or in the suburbs
- Construction of: retail galleries, hotel, food courts, infrastructure
- Targeting 100+ brands (*clothing, footwear, sports, accessories, lifestyle*)
- Integration with tourism sector
- Scalable in 2–3 phases with room for future expansion

Financial Parameters

- Investment volume (CAPEX): USD 150–300 million (depending on scale)
- EBITDA margin (sustainable): 20–25%
- NPV (20 years, 10% discount): from USD 100 million
- IRR (with moderate traffic growth): 14–17%
- Payback period: 9–11 years
- Jobs created: 1,000–1,200
- Projected annual traffic: 2–3 million visitors
- Average spending per visitor: USD 35–50 (retail, dining, services)

Market Need and Justification

Almaty is the largest metropolis and a major tourist center in Kazakhstan, with over 2.3 million residents in the city and more than 3.5 million in the metropolitan area. Despite being a leader in consumption and retail activity, the city lacks an outlet center as a specialized retail format. There is consistent demand for discounted branded goods, prompting many Kazakhstani citizens to travel abroad for shopping or shop online. The new outlet center will: help retain this outflow and attract buyers not only from Almaty but also from Uzbekistan, Kyrgyzstan, and Russia.

What Makes the Project Attractive?

- Uniqueness: Almaty currently lacks an international-standard outlet center – this project will become the first Western-format outlet center in Kazakhstan and Central Asia
- Import substitution: retaining local shoppers who currently go abroad or shop online
- Geographical advantage: Almaty serves as a hub for consumers from three countries
- Stable financials: high profitability from retail + tourism
- Municipal support: infrastructure, PR, marketing, inclusion in tourist routes
- Scalability: project can be developed in 2–3 phases with minimal risk

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Construction of a Multifunctional Concert Hall with hotel (Almaty Music Hall)

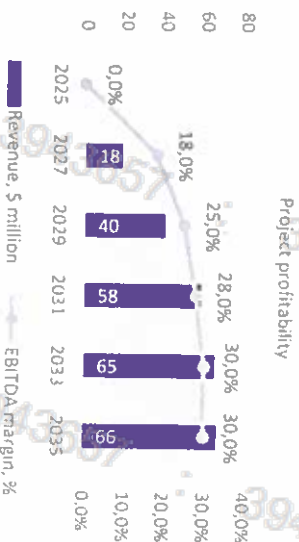


Project Description

- The project envisions the construction of a modern, internationally compliant concert hall with a capacity of 7,000–10,000 seats, along with a 150–180-room hotel in Almaty.
- The new facility will be designed according to the standards of leading global venues (Royal Arena, Ziggo Dome, Coca-Cola Arena, etc.) and will become a universal stage for major touring concerts, music shows, festivals, ceremonies, and business events.
- The hotel complex will provide accommodation for performers, delegations, VIP guests, and tourists, while also serving as an additional source of revenue for the facility.

Project Initiator

The project is initiated by Almaty Invest – an organization specializing in investment attraction and the development of key economic sectors of Almaty. The company provides comprehensive support for investment projects: from site selection to interaction with public authorities and infrastructure partners. It facilitates investor access to government support measures, national-level project promotion, and administrative assistance.



Project Features and Infrastructure

- Land area: 7 hectares
- Capacity: transformable hall for 7,000–10,000 people (concert/sports/conference modes)
- Configuration: fixed stage, retractable seating, balconies, VIP boxes, parterre
- Acoustics: Architectural design for both natural and amplified sound
- Equipment: Professional sound, lighting, stage tech, dressing rooms, backstage, flying systems
- Additional zones: foyer, cafes/bars, merchandise boutiques, press center, conference space
- Hotel: 150–180 rooms with spa, restaurant, lounge, meeting rooms
- Parking: More than 1,000 spaces
- Location: within city limits, connected to tourist and transport flows (near BAKAD ring road, airport, or transport hubs)

Financial Parameters of the Project

- Investment Volume (CAPEX): USD 100–200 million
- EBITDA Margin (forecast): 25–30%
- NPV (20 years, 10% discount rate): USD 55–90 million
- IRR (with moderate visitor growth): 14–17%
- Payback Period: 7–9 years
- Jobs Created: 500–700 positions

Why Almaty?

- Almaty is the largest metropolis and a major tourist center in Kazakhstan, with over 2.3 million residents in the city and more than 3.5 million in the metropolitan area.
- Tourist flow: more than 2.3 million visitors annually (including 750,000+ international tourists) with forecasts up to 4 million by 2030.
- Currently, Almaty lacks a world-class concert venue.
- Existing venues such as Almaty Arena and Hayk Arena are primarily sports facilities and do not meet the acoustic and stage requirements of modern touring shows.

What Makes the Project Attractive?

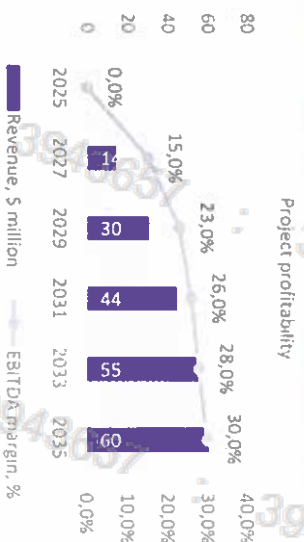
- The project will become the first and only concert hall of international level in Kazakhstan and Central Asia
- Rising demand for cultural and event formats from residents and to
- Opportunity to include Almaty in global tour routes for artists and shows
- Strong multiplier effect: growth in HoReCa, transport, trade, and employment
- Establishment of a sustainable platform for Kazakh music festivals, conferences, and exhibitions
- High utilization: with the right concept, the venue can host events up to 200 days per year (concerts, festivals, corporate events, exhibitions, large-scale rentals)
- Hotel complex enhances the commercial sustainability of the project
- State support: land, engineering infrastructure, tax incentives, priority project status

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Construction of the International Cultural and Entertainment Complex “Global Village Almaty”



Project Description

- The project envisions a year-round, multi-format cultural and tourist venue, inspired by the successful model of Global Village Dubai, but adapted to the context of Almaty and Central Asia.
- The complex will unite pavilions representing countries of the world, ethnocultural expositions, themed entertainment, fairs and carnivals, gastronomic streets, craft markets, circus arenas and performance stage areas.
- The facility will become a new point of attraction in Almaty for residents, tourists and guests from neighboring countries, promoting the development of cultural exchange, domestic tourism, retail trade and the creation of a sustainable national brand as a cultural center of the region.
- Almaty is strategically located in the heart of Eurasia, offering convenient accessibility for tourists from the CIS countries, the Middle East, China, and Southeast Asia.
- According to estimates, approximately 70% of all inbound tourists to Kazakhstan choose to visit Almaty.

Project Initiator

The project is initiated by Almaty Invest – an organization specializing in investment attraction and the development of key economic sectors of Almaty. The company provides comprehensive support for investment projects: from site selection to interaction with public authorities and infrastructure partners. It facilitates investor access to government support measures, national-level project promotion, and administrative assistance.

Project Features and Infrastructure

- Land area: 20–30 hectares
- Location: in the Almaty agglomeration or city outskirts (*near tourist routes and logistics hubs*)
- Architectural concept: “Village of Nations” with 25+ pavilions representing countries and regions of Central Asia, East Asia, Turkey, Europe, and more
- Entertainment area: Attractions, shows, carnival, open-air stage
- Fair street with craft workshops, souvenirs and creative industries
- Gastronomy zones: World cuisines, national dishes, food courts
- Infrastructure for year-round operation (*heated pavilions, water supply, landscaping, parking*)
- Integration with tourism sector: Travel operators, air and rail networks

Financial parameters of the project

- Investment volume (CAPEX): USD 80–100 million
- EBITDA margin (*projected*): 25–30%
- NPV (20 years, 10% discount): \$100–120 million
- IRR (*moderate visitor growth*): 16–18%
- Payback period: 8–10 years
- 5th-year projected attendance: 2 million visitors
- Jobs created: 1,000 to 1,500

Why Almaty?

- Almaty is the largest metropolis and a major tourist center in Kazakhstan, with over 2,3 million residents in the city and more than 3,5 million in the metropolitan area.
- Tourist flow: more than 2,3 million visitors annually (*including 750,000+ international tourists*), with forecasts up to 4 million by 2030.
- A unique combination of mountain nature and urban infrastructure.
- Direct air and ground connectivity with CIS countries, China, UAE, Turkey, South Korea, Saudi Arabia, Qatar, and India.

What Makes the Project Attractive?

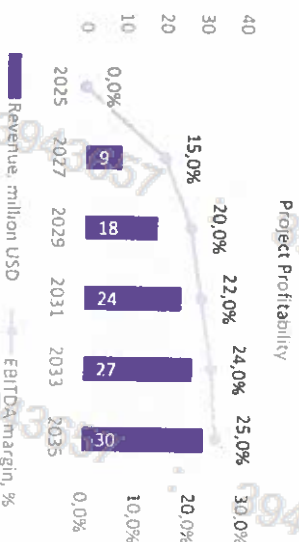
- Uniqueness: A blend of tourism, culture, gastronomy, and trade
- Growing domestic market: 3.5M residents + 2.5M tourists annually in Almaty
- Service export potential: tourist inflow from Uzbekistan, Kyrgyzstan, China, and India
- High multiplier effect: development of HoReCa, transport, retail, and employment
- Event calendar integration: from Nauryz celebrations to food festivals and summer shows
- Pavilion partnerships: opportunities for cooperation with national tourism agencies and international brands
- State support: land, engineering infrastructure, tax incentives, priority project status

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Construction of a Class «A» Wholesale and Distribution Center (WDC)



Project Description

The project involves the construction of a multifunctional Class A wholesale and distribution center within the Almaty agglomeration. The center is designed to receive, store, process, aggregate, package, and distribute both food and non-food products. A comprehensive logistics infrastructure will be established, including cold and dry storage zones, cross-docking facilities, sorting areas, veterinary and phytosanitary inspection points, a customs clearance zone, an administrative block, and an electronic goods flow management system.

Project Initiator

The project is initiated by Almaty Invest – an organization specializing in investment attraction and the development of key economic sectors of Almaty. The company provides comprehensive support for investment projects: from site selection to interaction with public authorities and infrastructure partners. It facilitates investor access to government support measures, national-level project promotion, and administrative assistance.

Project Features and Infrastructure

- Land area: 15–25 hectares**
- Location:** In close proximity to the BAKAD (*Big Almaty Ring Road*) or major highways connecting Almaty with agricultural regions.
- Format:** Private investments with possible support from the city (*infrastructure, incentives*).
- Operational Model:** a multifunctional logistics hub with cold and dry storage zones, cross-docking, sorting, packaging, and inspection.
- Digital Perspective:** In the future, the center may be integrated with the National goods distribution system (*NGDS*) – a unified digital platform being developed by the government of the Republic of Kazakhstan for accounting, planning, and monitoring of supplies.
- Flexible configuration:** a scalable structure with the possibility of specialization by product categories and export.

Functions of the WDC

- Receiving and Sorting: Products from farmers and suppliers.
- Storage: Temperature-controlled and dry warehouses with a capacity of up to 25,000 tons simultaneously.
- Packaging and Labeling: Automation for FMCG and export batches.
- Cross-docking and Distribution: Rapid dispatch to shopping centers, markets, and retail stores.
- Customs, Control, and Logistics: Export cargo clearance and data processing.
- Information Services: Integration with the National Goods Distribution System (*NGDS*), batch and inventory tracking.

Financial Parameters of the Project

- Investment Volume (*CAPEX*): USD 40–60 million (*depending on the scale*).
- EBITDA margin (stable level): 22–26%
- NPV (15 years, discount rate 10%): From USD 20 to 35 million.
- IRR (*With moderate traffic growth*): 17–20%
- Payback Period: 6–8 years
- Workplace: 250–400 people

What Makes the Project Attractive?

- Systemic demand from Almaty and its agglomeration — the largest logistics hub in the country
- Establishment of supply chains from farmers to retail — reduction of losses and intermediaries.
- Guaranteed utilization: partnerships with retailers, markets, and exporters.
- Support from the city and government: infrastructure and incentive measures.
- Flexible project configuration: potential development of processing, packaging, and export services.

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Construction of a plant for the production of auto components



Project description

- The project envisages the construction of a modern factory for the production of auto components - components and units for passenger cars, including seats, panels, cable harnesses, plastic elements, heating/ventilation systems, etc.
- The enterprise is focused on meeting the growing needs of existing and new auto assembly capacities in Almaty and the region: Hyundai Trans Kazakhstan, Astana Motors Manufacturing (*Chery, Haval, Changan*) and other manufacturers.
- The production site will be located in the Industrial Zone of the city with the possibility of connecting to the existing engineering infrastructure and logistics corridors.
- The project involves cooperation with international technology partners and the organization of deliveries on a just-in-time basis.

Project initiator

The project is initiated by Almaty Invest – an organization specializing in investment attraction and the development of key economic sectors of Almaty. The company provides comprehensive support for investment projects: from site selection to interaction with public authorities and infrastructure partners. It facilitates investor access to government support measures, national-level project promotion, and administrative assistance.

Products and capacities

- Seats and upholstery — up to 80,000 sets per year
- Electrical components (*harnesses, blocks*) — up to 150,000 units
- Plastic panels and parts — up to 100,000 sets
- Metal components and fasteners — up to 200,000 units
- The project provides a phased implementation and expansion of the range depending on demand.

Location and infrastructure

- Land area: 2–5 hectares
- Industrial zone of Almaty: connection to utilities (*water, gas, electricity*), roads
- Proximity to Hyundai and Astana Motors plants
- Access to national highways and BAKAD

Market and sales

- More than 600,000 cars are registered in Almaty, demand for spare parts and service is growing annually
- Hyundai, Chery, Haval and other factories plan to produce up to 130,000 cars per year – there is a stable demand for local components
- Kazakhstan's auto industry is still only partially localized – the level of local parts in manufactured cars is less than 10%, with a target level of 30–40%
- Outsourcing of auto components in Almaty will reduce the costs of assembly production, ensure flexibility of logistics and form an industrial cluster

Financial parameters of the project

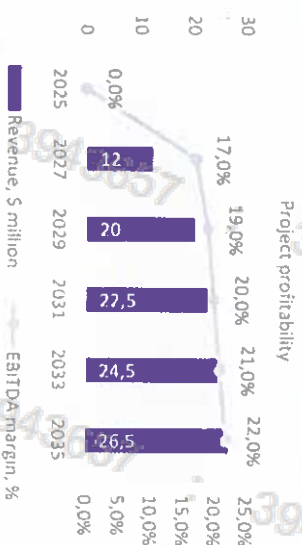
- Investment volume (*CAPEX*): USD 25–40 million
- Production capacity: 3–5 main process lines
- NPV (*10 years, 12% discount*): USD 15–25 million
- Internal rate of return (*IRR*): 18–21%
- Payback period: 5–6 years
- EBITDA margin in the stable phase: 18–22%
- Revenue forecast by year 5: USD 25–28 million
- Number of jobs created: 300–400 people

What are the benefits of the project?

- Strategic demand from the two largest automobile factories in the country
- Participation in the creation of a new automobile manufacturing cluster
- Possibility of industrial cooperation with foreign suppliers
- Prospects for growth in the regional markets of Central Asia and the Eurasian Economic Union due to strategic export positioning
- State programs for localization and stimulation of mechanical engineering
- Participation in state programs to support manufacturers: tax incentives, cost reimbursements, export subsidies
- Possibility of placement in an area with ready infrastructure and logistics

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Construction of a household appliances manufacturing plant



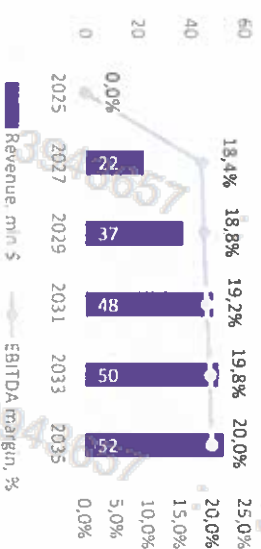
Project Description

The project involves the construction of a large household appliance manufacturing plant within the Industrial Zone of Almaty. The production will include automated lines for manufacturing refrigerators, washing machines, cooktops, ovens, and exhaust hoods. The plan includes the implementation of energy-efficient technologies, standardization according to EAEU (*Eurasian Economic Union*) requirements, and gradual localization of component supplies. The plant will become the first of its kind in Almaty, targeting both the domestic market and exports to Central Asian countries and Russia.

Project Initiator

The project is initiated by Almaty Invest – an organization specializing in investment attraction and the development of key economic sectors of Almaty. The company provides comprehensive support for investment projects: from site selection to interaction with public authorities and infrastructure partners. It facilitates investor access to government support measures, national-level project promotion, and administrative assistance.

Project Profitability



Products and Production Capacity

- Refrigerators — up to 100,000 units per year; model range: from compact to double-chamber models.
- Washing Machines — up to 80,000 units per year, including fully automatic and semi-automatic models.
- Cooktops and Ovens — 70,000 units per year, including both gas and electric models.
- Range Hoods — 50,000 units per year, including wall-mounted, built-in, and chimney-style models. The project provides flexibility in reconfiguring production lines based on market demand, as well as the potential to expand the product range.

Market and Sales

- The Kazakhstan household appliances market remains heavily import-dependent, with over 90% of products coming from Russia, Turkey, China, and Uzbekistan. At the same time, domestic demand is growing: in 2023 alone, sales of large household appliances in the country exceeded 1.2 million units.
- The main sales channels will include national and regional consumer electronics retail chains (*Technodom, Sulpak, Mechta, DNS*), e-commerce platforms, and the corporate segment (*hotels, real estate developers, HoReCa*).
- The project is also focused on export expansion: thanks to the EAEU, no customs duties are required when entering the markets of Uzbekistan, Kyrgyzstan, Tajikistan, and Russia.
- Almaty's logistical location allows for route optimization due to its proximity to major trade hubs.

Location and Infrastructure

- Land area: 3–5 hectares
- The Industrial Zone of Almaty is located in the Alatau District and is a fully equipped area with centralized water, electricity, and gas supply networks, roads, lighting, and railway connection.

Financial Parameters of the Project

- Investment Volume: USD 25 million (*including construction, equipment, working capital, and commissioning*)
- NPV (10 years, discount rate 12%): USD 18.2 million
- Internal Rate of Return (IRR): 22.6%
- Payback Period: 5.1 years
- EBITDA margin (*in stable phase*): 18–20%
- Revenue forecast by year 5: USD 45–50 million
- Number of workplace created: 350 people

Financing Structure

- 70% — Debt Financing (potential funding through Development Bank of Kazakhstan, DAMU Fund, or second-tier banks under government programs)
- 30% — Equity from a strategic investor or joint venture partnership

What Makes the Project Attractive?

- Unique opportunity to occupy a market niche with minimal competition within a country where the market is 90% import-dependent.
- Logistical and production advantages due to the location in Kazakhstan's largest city, with ready-to-use infrastructure.
- Experienced project initiator and administrative support backed by a professional initiator and comprehensive support at all stages of the project.
- Growth potential in regional markets of Central Asia and EAEU driven by strategic export positioning.
- Potential for production localization and cooperation with local component suppliers.
- Participation in government support programs for manufacturers: tax incentives, cost reimbursements, and export subsidies.

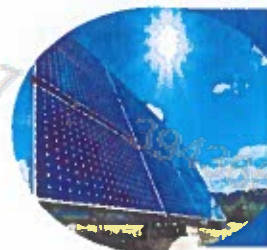
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CONSTRUCTION OF A SOLAR POWER STATION

SAMRUK GREEN ENERGY JSC is planning to implement a project for construction of a 50 MW solar power plant in Konaev, Almaty region. The region has great potential for utilisation of solar energy. In summer the temperature reaches up to +42 degrees Celsius and the number of sunny days is 2392 hours per year.



*PRELIMINARY DATA



PROJECT COST :
13,1 billion tenge



PROJECT CAPACITY :
50 MW



NPV: 5,7 – 6,3 billion tenge
IRR: 18%
Payback period: 6,5 years

RES DEVELOPMENT - THE POTENTIAL OF THE REGION

PROJECT LOCATION

Konaev city

0%

Tax exemption

9

374,67
MWt



Currently, 9 SPS projects
have been implemented
in the region with a total
capacity of :
522,22 MW

TRADE TURNOVER

SALE MARKET

In 2025, the Ministry of Energy forecasts the deficit to grow to 5.7 billion kWh, an increase of 72.7 % despite adjustments to the production forecast. The Government of Kazakhstan is taking comprehensive measures to eliminate the electricity deficit, with a special focus on the development of renewable energy sources, in particular solar power plants. In the context of growing consumption and worn-out infrastructure, the emphasis is on accelerated construction of new generating capacity and modernization of the grid. The National Energy Plan until 2035 envisages the construction of 59 new facilities with a total installed capacity of 26.4 GW, a significant part of which will be RES facilities, including SPS.

GOVERNMENT SUPPORT MEASURES

FOR PROJECT :

- Provision of a land plot - FREE of charge;
- Attraction of foreign labor force - outside quotas, without permits;
- Exemption from corporate income tax;
- Exemption from property tax;
- Exemption from land tax;
- Exemption from customs duties on imported equipment;
- Provision of a free customs zone.

OTHER VALID SPECIES :

- State natatorium grant
- Preferential financing
- Reimbursement of part of export costs
- Insurance of export risks
- Reimbursement of costs for the supply of production (industrial) infrastructure
- Subsidies for reimbursement of part of the costs incurred by an agro-industrial complex subject in the course of investment investments
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

CONSTRUCTION OF A PLANT FOR THE PRODUCTION OF SAFE CHEMICAL PRODUCTS AND REAGENTS

GREEN CHEMICALS KAZAKHSTAN LLP intends to realize a project of construction of a plant for production of safe chemical products and reagents.



*PRELIMINARY DATA



PROJECT COST :
4,5 billion tenge



PROJECT CAPACITY :
50 000 tones per year



NPV: 266,1 billion tenge
IRR: 157%
Payback period : 2,1 years

PROJECT LOCATION

Ily region

0%

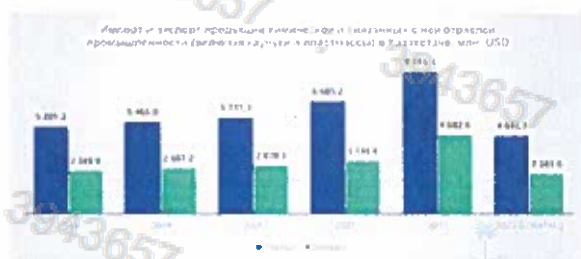
Tax exemption

INDUSTRY DEVELOPMENT

Implementation of the project will contribute to the development of Kazakhstan's chemical industry, reduce import dependence and provide the domestic market with high-quality and environmentally friendly reagents in demand in the oil and gas, mining and energy sectors. The country's chemical industry demonstrates steady growth, and the demand for specialized reagents increases every year. The project has a high export potential and can become an important link in the formation of a sustainable industrial ecosystem in the region.

TRADE TURNOVER

The prerequisite for the decision to create the presented chemical production is the high market potential and relevance of the development of the chemical industry in Kazakhstan against the background of increased import dependence and high export opportunities of this sector for the sale of finished products.



SALE MARKET



Domestic sales in Kazakhstan 90%

■ Export ■ Domestic market

GOVERNMENT SUPPORT MEASURES

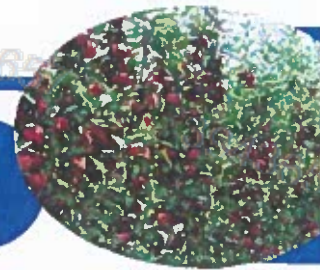
FOR PROJECT :

- Provision of a land plot - FREE of charge;
- Attraction of foreign labor force - outside quotas, without permits;
- Exemption from corporate income tax;
- Exemption from property tax;
- Exemption from land tax;
- Exemption from customs duties on imported equipment;
- Provision of a free customs zone.

OTHER VALID SPECIES :

- State natatorium grant
- Preferential financing
- Reimbursement of part of export costs
- Insurance of export risks
- Reimbursement of costs for the supply of production (industrial) infrastructure
- Subsidies for reimbursement of part of the costs incurred by an agro-industrial complex subject in the course of investment investments
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

PLANTING AN INTENSIVE GARDEN



SSA Fruits LLP plans to plant an intensive orchard of 1000 hectares and build storage and processing workshops with a capacity of 7900 tons.

*ПРЕДВАРИТЕЛЬНЫЕ ДАННЫЕ



PROJECT COST:
67 million USD



PROJECT CAPACITY:
40 000 tones per year



NPV: 9,2 billion tenge
IRR: 16,41%
Payback period: 8 years

PROJECT LOCATION

EnbekshyKazakh
region

0%

Tax exemption

INDUSTRY DEVELOPMENT

Almaty region is confidently strengthening its position as one of the leading regions of Kazakhstan in the development of the fruit and vegetable industry. A favorable climate, fertile land and water resources create natural advantages for planting intensive orchards and organizing large-scale agro-projects. The region is actively developing storage and logistics infrastructure, and offers government support measures for investors: subsidies, tax benefits and access to preferential financing. All this makes the Almaty region an attractive platform for launching projects focused on both the domestic market and exports.

Target markets

Phoenix Global continues to expand its agricultural business in international markets. With stable operations in Kazakhstan, Russia, China and a number of other countries, the company is steadily increasing its export potential. The new agri-project focuses on growing demanded fruits - apples, pears, peaches, apricots, plums and cherries. Most of the production is oriented towards foreign markets, which opens up additional opportunities for international partnerships and growth. Our offices are located both in the places of production and at key supply points. This allows us to be both a source of product and effectively act as a distribution center, minimizing logistics costs and speeding up the supply chain.

GOVERNMENT SUPPORT MEASURES

FOR PROJECT:

- Provision of a land plot - FREE of charge;
- Attraction of foreign labor force - outside quotas, without permits;
- Exemption from corporate income tax;
- Exemption from property tax;
- Exemption from land tax;
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- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

Agro-industrial complex

The construction of a facility for breeding and incubating marketable sturgeon and beluga aims to ensure sustainable production of high-value sturgeon products.



PROJECT COST:
11 million US dollars



PROJECT CAPACITY:
302 thousand tons per year



NPV: 13 613 thous. doll. USA
IRR: 22,9%
Payback period: 6 years

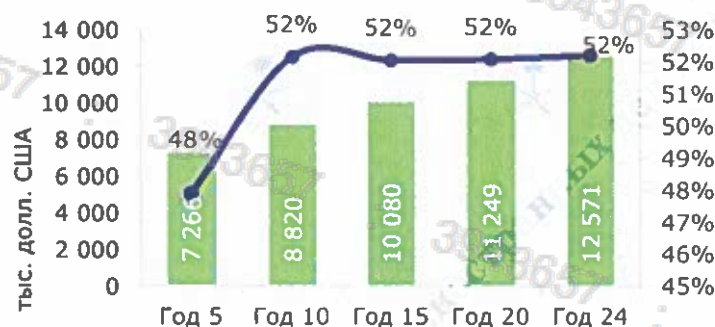
Location of the project: Atyrau region, Atyrau city, Ural River, Sadok channel

THE SALES MARKET

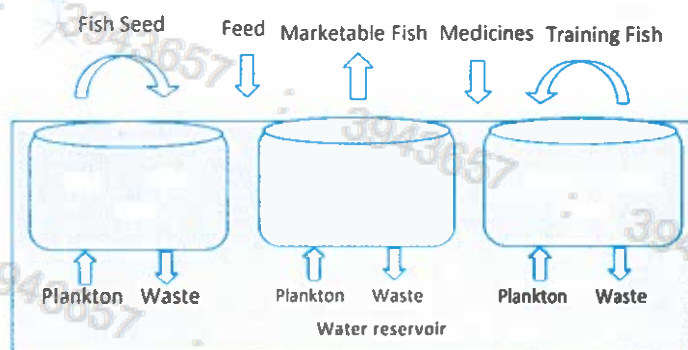


Import Substitution – In Kazakhstan, imported products account for 74% of the domestic consumption of fish and fish products, indicating a high level of dependence on imports. For example, in 2018, Kazakhstan imported 30,000 tons of frozen fish, which is five times higher than the volume of its own domestic production.

Project profitability



Typical Design Scheme of a Cage Aquaculture Li



STATE SUPPORT MEASURES

FOR THE PROJECT:

- Provision of land - FREE;
- Attracting foreign labor - outside quotas, without permits.
- Exemption from corporate income tax.
- Exemption from property tax.
- Exemption from land tax.
- Exemption from customs duties when importing equipment .
- Ensuring a free customs zone.

OTHER ACTIVE SPECIES:

- State in-kind grant.
- Preferential financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Reimbursement of costs for installation of production (industrial) infrastructure.
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

CONSTRUCTION SECTOR

Production of Sulfur Cement Products. The project involves the establishment of a product facility for manufacturing construction products made from concrete – a durable and environmentally friendly material based on mineral fillers.



PROJECT COST:
10 million US dollars



PROJECT CAPACITY:
Sulfur concrete – 300 тыс. тонн /год.



NPV: 20 408 thous. doll. USA
IRR: 32,8%
Payback period: 6 years

Location of the project: Atyrau region of the SEZ «NIPT»



0%

Tax exemptions

THE SALES MARKET



• READY INDUSTRIAL INFRASTRUCTURE

• CONVENIENT TRANSPORTATION LOGISTICS

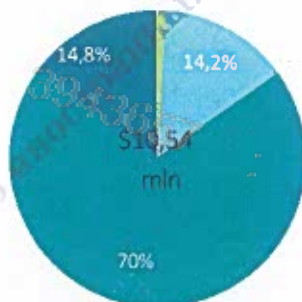
• RAILWAY

Project Profitability



Project Financing Structure

- Sponsor's Equity Contribution
1% (\$0,11 mln)
- Fund Participation (KIDF or KCM)
14,2% (\$1,5 mln)
- Debt Financing (with Collateral)
70% (\$7,37 mln)
- Investor
14,8% (\$1,56 mln)



Investment Structure



CIW

21%

\$2,26 mln



Equipment Procurement

44%

\$4,65 mln



Initial Working Capital

24%

\$2,52 mln



Other

11%

\$1,11 mln

STATE SUPPORT MEASURES

FOR THE PROJECT:

- Provision of land – FREE;
- Attracting foreign labor – outside quotas, without permits.
- Exemption from corporate income tax.
- Exemption from property tax.
- Exemption from land tax.
- Exemption from customs duties when importing equipment
- Ensuring a free customs zone.

OTHER ACTIVE SPECIES:

- State in-kind grant.
- Preferential financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Reimbursement of costs for installation of production (industrial) infrastructure.
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

LOCALIZATION CENTER OF AUTOMOTIVE COMPONENTS, KOSTANAY

Creation of a modern cluster of auto components in Kostanay region. Attracting investments/suppliers, optimizing logistics costs and creating new jobs.



 **PROJECT COST:**
17,8 billion tng

 **PROJECT CAPACITY:**
up to 60 thousand automotive components per year

 **JOBS:**
up to 800 people

PROJECT PLACEMENT



Industrial zone of Kostanay

-  **POWER SUPPLY:**
5000 kWh
-  **GAS SUPPLY:**
250 m3
-  **WATER SUPPLY:**
120 m3/day

• READY-MADE
INDUSTRIAL
INFRASTRUCTURE

• CONVENIENT
TRANSPORTATION
LOGISTICS

• RAILWAY

PRODUCTION



Seats



Bumpers



The sealant



Cladding



Plastic parts

PRODUCTION VOLUMES

- **SEJONG** (Republic of Korea) - up to 100,000 silencers;
- **MOTREX** (Republic of Korea) - 100,000 AVN systems;
- **SEDLO/BOOKWANG** (Republic of Korea) - 4,400 tons of sealant and mastic per year;
- **SEOYEON E-HWA** (Republic of Korea) - up to 100,000 x 4 door cards (upholstery).

GEOGRAPHY OF CLIENTS



EAEU countries



Europe



China



Central Asian countries

GOVERNMENT SUPPORT MEASURES

- Provision of a land plot for rent of 9.9 hectares
- Concessional financing
- Bringing the communal infrastructure to the boundary of the land plot

FLAX PROCESSING

North Kazakhstan Region — the leading flax-growing region in Kazakhstan (over 300,000 hectares under cultivation). Local processing will significantly increase the added value of products and export potential (oil, technical fabrics, meal).



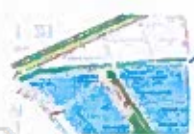
PROJECT COST:
USD 15 million

PROJECT CAPACITY:
50,000 tons of flax seeds per year

NPV: USD 9 million
IRR: 17%
Payback Period: 5 years

PROJECT LOCATION:

SEZ "Qyzyljar"



Electricity Supply:
\$0.07/kWh

WATER SUPPLY:
\$0.73 per m³

0%

Tax Exemption

RAW MATERIAL BASE

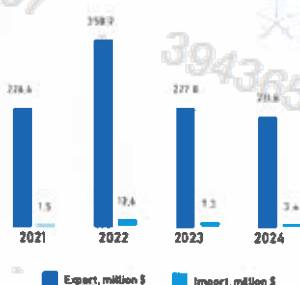
Annual flax harvest of
300,000 tons

• READY INDUSTRIAL
INFRASTRUCTURE

• CONVENIENT TRANSPORT
LOGISTICS

• RAIL ACCESS

TRADE TURNOVER



North Kazakhstan Region is one of the leaders in oil flax cultivation in Kazakhstan. This sector is actively developing at the cultivation stage. The prospects for developing flax processing in the region are high, especially given the already well-established base for oil flax production.

MARKET OUTLET



Free trade within the EAEU

STATE SUPPORT MEASURES

STATE SUPPORT MEASURES:

- FREE land allocation.
- Recruitment of foreign labor – outside quotas, without permits.
- Exemption from corporate income tax.
- Exemption from property tax.
- Exemption from profit tax.
- Exemption from land tax.
- Exemption from customs duties on imported equipment.
- Provision of a free customs zone.

OTHER ACTIVE INDUSTRIES:

- State in-kind grant.
- Preferential financing.
- Partial export cost reimbursement.
- Export risk insurance.
- Reimbursement of costs for industrial infrastructure connection
- Subsidies for part of expenses incurred by agribusiness entities during investment.
- Subsidies for interest rates on loans and leasing of technological equipment.

UTILITY VEHICLE MANUFACTURING

Import of utility vehicles remains high in Kazakhstan. Regions including Petropavlovsk need to renew their vehicle fleets.



PROJECT COST:
USD 12 million



PROJECT CAPACITY:
600 units of equipment per year



NPV: USD 16 million
IRR: 18%
Payback Period: 4 years

PROJECT LOCATION:

SEZ "Qyzyljar"



READY INDUSTRIAL
INFRASTRUCTURE



ELECTRICITY SUPPLY



RAILWAY



LOGISTICS

• CONVENIENT TRANSPORT
LOGISTICS

0%

Tax Exemption

• RAIL ACCESS

RAW MATERIAL BASE



Up to 40% localization of
components



Potential cooperation with
Chinese and Russian suppliers

TRADE TURNOVER



North Kazakhstan Region has a solid base and favorable conditions for the development of utility vehicle production. Existing mechanical engineering enterprises, advantageous geographic location, state support, and growing domestic demand make the region a promising center for this sector. With sound investment and expanded production capacity, the region can gain a stable position not only in the domestic but also in international markets.

MARKET OUTLET



Free trade within the EAEU

STATE SUPPORT MEASURES

FOR THE PROJECT:

- Free land allocation.
- Recruitment of foreign labor – outside quotas, without permits.
- Exemption from corporate income tax.
- Exemption from property tax.
- Exemption from land tax.
- Exemption from customs duties on imported equipment.
- Subsidies for technological leasing.
- Provision of a free customs zone.

OTHER ACTIVE INDUSTRIES:

- State in-kind grant.
- Preferential financing
- Partial export cost reimbursement
- Export risk insurance
- Reimbursement of costs for industrial infrastructure connection.
- Subsidies for technology leasing

AGRICULTURAL MACHINERY MANUFACTURING

Agricultural machinery is in high demand among farmers in Kazakhstan's grain-producing regions. Local production in North Kazakhstan will reduce import dependency and increase export of machinery. It will also reduce costs for end users.



PROJECT COST:
USD 10 million



PROJECT CAPACITY:
900 agricultural units per year



NPV: USD 40 million
IRR: 20%
Payback Period: 7 years

PROJECT LOCATION:

SEZ «Qyzyljar»



• READY INDUSTRIAL INFRASTRUCTURE



ELECTRICITY SUPPLY:
\$0.07/kWh



HEAT SUPPLY:
\$19.3/Gcal



WATER SUPPLY:
\$0.73/m³/hour

• CONVENIENT TRANSPORT LOGISTICS

0%

Tax Exemption

• RAIL ACCESS

RAW MATERIAL BASE

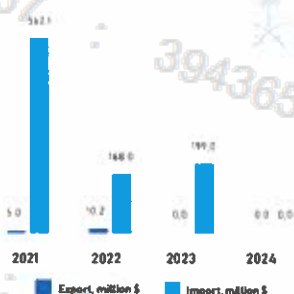


Metal



Imported components

TRADE TURNOVER



North Kazakhstan Region is actively developing agricultural machinery production, while still depending on imports of certain equipment types. This indicates high domestic demand and the need to further stimulate local production to improve trade balance. Key export/import partners: Germany, China, Russia, Turkey, USA.

MARKET OUTLET



Free trade within the EAEU

STATE SUPPORT MEASURES

FOR THE PROJECT:

- Free land allocation.
- Recruitment of foreign labor – outside quotas, without permits.
- Exemption from corporate income tax.
- Exemption from property tax.
- Exemption from land tax.
- Exemption from customs duties on imported equipment.
- Provision of a free customs zone.

OTHER ACTIVE INDUSTRIES:

- State in-kind grant.
- Preferential financing.
- Partial reimbursement of export costs.
- Export risk insurance.
- Reimbursement of expenses for connecting to industrial infrastructure.
- Subsidies for partial reimbursement of costs incurred by agribusiness entities during investment.
- Subsidies for interest rates on loans and leasing of technological equipment and agricultural machinery.

MANUFACTURING OF PASSENGER AND FREIGHT RAILCARS

North Kazakhstan Region – a railway engineering hub with developed infrastructure and access to EAEU markets. Railcar production in the region will reduce import dependence, boost exports, and strengthen the region's industrial capacity.



PROJECT COST:
USD 25 million



PROJECT CAPACITY:
800 railcars per year



NPV: USD 30 million
IRR: 22%
Payback period: 6 years

PROJECT LOCATION:

SEZ «Qyzyljar»



ELECTRICITY: USD 0.07 / KWH



WATER SUPPLY: USD 0.75 / M³ PER HOUR

0%

Tax exemptions

RAW MATERIAL BASE



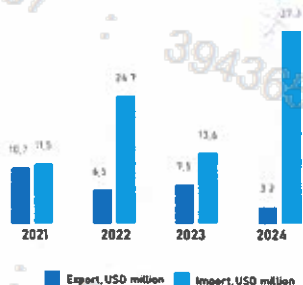
Metal resources for mechanical engineering

• Developed industrial infrastructure

• Convenient transport logistics

• Railway access

TRADE TURNOVER



North Kazakhstan Region has high potential in mechanical engineering due to its favorable geographic location, well-developed railway network, and proximity to the Russian border. Currently, a significant portion of rolling stock is imported into Kazakhstan. The region actively supplies components and is well-positioned to export railcars and parts.

TARGET MARKETS



Free trade within the EAEU

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Free land allocation within SEZ «Qyzyljar».
- No quotas or permits required for hiring foreign labor.
- Exemption from corporate income tax.
- Exemption from property tax.
- Exemption from profit tax.
- Exemption from land tax.
- Exemption from customs duties on imported equipment and components.
- Full access to the free customs zone regime (*within SEZ*).

ADDITIONAL AVAILABLE INCENTIVES:

- In-kind state grant – up to 30% of investment cost.
- Preferential financing through second-tier banks and development institutions.
- Partial reimbursement of export costs – support during market entry.
- Export risk insurance via national operators (*QazTrade, KazakhExport*).
- Reimbursement of expenses for industrial infrastructure development – including utility networks, roads, and energy supply.
- Subsidies to reimburse part of the investment expenses incurred by agro-industrial and industrial sector entities.
- Interest rate subsidies for loans and leasing of technological equipment and machinery.

IRRIGATION EQUIPMENT MANUFACTURING



North Kazakhstan Region – a promising agrotechnology hub with expanding irrigated land areas. Local production of irrigation systems (*pivot and linear machines, pumping and control systems*) will reduce import dependency, increase export potential, and enhance agricultural efficiency.



PROJECT COST:
USD 25 million



PROJECT CAPACITY:
800–1,000 units per year
(*pivot and linear irrigation systems, pumping equipment*)



NPV: USD 30 million
IRR: 22%
Payback Period: 6 years

PROJECT LOCATION:

SEZ «Qyzyljar»



ELECTRICITY



RAILWAY ACCESS



LOGISTICS

0%

Tax exemptions

• Developed industrial infrastructure

• Convenient transport logistics

• Railway access

RAW MATERIAL BASE

Production of metal structures and pipes – over 150,000 tons per year available in North Kazakhstan and neighboring regions

TRADE TURNOVER

The region has a well-developed agricultural sector and agri-infrastructure. Irrigated land area in Kazakhstan is rapidly expanding, with plans to reach 3 million hectares by 2030 through national projects (*e.g. with Valley Irrigation and Kusto Group*). North Kazakhstan is an integral part of this trend and a major consumer of irrigation machinery. Annual imports of irrigation systems total tens of millions of USD – the region is well-positioned to become a manufacturing and export hub.

TARGET MARKETS



Free trade within the Eurasian Economic Union (EAEU)

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Free land allocation within SEZ.
- Hiring foreign labor without quotas or special permits.
- Exemption from corporate income tax, property tax, profit tax, and land tax (*within SEZ*).
- Exemption from customs duties and access to the free customs zone regime.
- Grant up to 30% of the cost.

ADDITIONAL SUPPORT INSTRUMENTS:

- In-kind state grant of up to 30% of investment value.
- Preferential financing through development institutions and second-tier banks.
- Partial reimbursement of export-related expenses.
- Export risk insurance through national operators.
- Subsidies for irrigation infrastructure (*networks, pumps, canals*).
- Subsidies to cover part of agri-industrial investment costs.
- Interest rate subsidies for equipment loans and leasing.

FISH PROCESSING

North Kazakhstan Region possesses abundant freshwater resources, a well-developed transportation network, and strong potential for fish processing industry development. This will help meet domestic demand, develop export potential to EAEU countries, and enhance the region's food industry.



PROJECT COST:
USD 25 million

PROJECT CAPACITY:
Up to 3,000 tons of fish per year (Chilling, freezing, filleting, canning)

NPV: USD 30 million
IRR: 22%
Payback Period: 6 years

PROJECT LOCATION:

SEZ «Qyzyljar»



ELECTRICITY: USD 0.07 / KWH

WATER SUPPLY: USD 0.75 / M³ PER HOUR

RAILWAY ACCESS

0%

Tax exemptions

• Developed industrial infrastructure

• Convenient transport logistics

• Railway access

RAW MATERIAL BASE



Over 10,000 hectares of freshwater bodies suitable for fish farming and aquaculture



Fishing and aquaculture potential

TRADE TURNOVER

TARGET MARKETS



North Kazakhstan has the water resources necessary for fish farming and aquaculture. The region is home to over 15 companies in fishing and aquaculture. However, most of the caught fish is sold fresh or transported out of the region without processing. Developing local fish processing will increase the added value of products, substitute imports of canned fish and fillets, and unlock export potential within the EAEU.



Free trade within the Eurasian Economic Union (EAEU)

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT

- Free land allocation within SEZ.
- Foreign labor attraction without quotas or permits.
- Exemption from corporate income tax.
- Exemption from property tax.
- Exemption from land tax.
- Exemption from customs duties on imported equipment.

ADDITIONAL SUPPORT INSTRUMENTS:

- In-kind state grant (up to 30% of investment cost).
- Preferential financing.
- Partial reimbursement of export expenses.
- Export risk insurance.
- Reimbursement of costs for industrial infrastructure (utilities, roads, power supply).
- Subsidies for agro-industrial investment-related expenses.
- Subsidies for interest rates on loans and leasing of technological and agricultural equipment.

AUTOMOTIVE COMPONENTS MANUFACTURING



North Kazakhstan Region is a strategically located area with a growing transport infrastructure and direct access to EAEU markets. Establishing local production of automotive components will reduce import dependency, strengthen industrial cooperation, and facilitate export via the region's logistics advantages.

 **PROJECT COST:**
USD 25 million

 **PROJECT CAPACITY:**
800–1,000 sets of automotive parts per year (*shock absorbers, axles, brake discs, steering elements*)

 **NPV:** USD 30 million
IRR: 22%
Payback Period: 6 years

RAW MATERIAL BASE

Over 150,000 tons of metal products available annually in the region

Potential industrial cooperation with local engine and rail component manufacturers

PROJECT LOCATION:

SEZ «Qyzyljar»

 **ELECTRICITY:** USD 0.07 / KWH

 **WATER SUPPLY:** USD 0.75 / M³ PER HOUR

 **RAILWAY ACCESS**

0%

Tax exemptions



• Developed industrial infrastructure

• Convenient transport logistics

• Railway access

TRADE TURNOVER

North Kazakhstan has strong potential for localizing auto parts production, thanks to:– Proximity to the Russian border – Established logistics routes Kazakhstan imports over USD 1 billion in auto parts annually, much of it from EAEU countries. North Kazakhstan can occupy a niche in the production of metal, rubber, and plastic components for: Export to Russia, Uzbekistan, Belarus Supply to domestic assembly plants and fleet operators



Free trade within the Eurasian Economic Union (EAEU)

GOVERNMENT SUPPORT MEASURES

Available for the project:

- Free land allocation within SEZ boundaries.
- Attraction of foreign labor without quotas or permits.
- Exemption from corporate income tax.
- Exemption from property tax.
- Exemption from land tax.
- Exemption from customs duties on imported equipment.
- Access to free customs zone regime.

ADDITIONAL ACTIVE INCENTIVE MECHANISMS:

- In-kind state grant (*up to 30% of capital investment*).
- Fixed tariffs through auction-based system.
- 100% property tax exemption.
- Guaranteed electricity offtake.
- Long-term contracts (*up to 15 years*).
- Preferential financing via development institutions and second-tier banks.
- Partial reimbursement of export costs.
- Export risk insurance through national operators.
- Reimbursement of costs for industrial infrastructure connections (*utilities, roads, power supply*).
- Subsidies for technological equipment leasing.

PRODUCTION OF ALFALFA FEED PELLETS

North Kazakhstan Region is among the most suitable regions in Kazakhstan for alfalfa cultivation. Establishing a deep processing facility will transform raw alfalfa into premium-class animal feed, boost exports, and support the agro-industrial complex of the region.



PROJECT COST:
USD 11 million



PROJECT CAPACITY:
60,000 tons of alfalfa pellets per year (automated drying, pressing, and pelletizing lines)



NPV: USD 30 million
IRR: 22%
Срок окупаемости: 6 years

PROJECT LOCATION:

SEZ «Qyzyljar»



ELECTRICITY:
USD 0.07 / KWH



WATER:
USD 0.73 / M³

0%

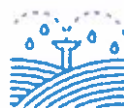
TAX burden
within SEZ

• READY-TO-USE INDUSTRIAL INFRASTRUCTURE

• CONVENIENT TRANSPORT LOGISTICS

• DIRECT RAILWAY ACCESS

RAW MATERIAL BASE



Developed irrigated farmlands



High yield and stable water availability → ensure year-round supply of raw materials for continuous processing

TRADE TURNOVER

North Kazakhstan Region has strong export potential in the alfalfa feed pellet segment. In 2023, Kazakhstan exported over USD 400,000 worth of alfalfa pellets, with China and Uzbekistan as the main destination markets. Thanks to favorable climatic conditions and a well-developed logistics network, North Kazakhstan is well positioned to become a key production and export hub for livestock feed.

TARGET MARKETS



Free trade within the Eurasian Economic Union (EAEU)

GOVERNMENT SUPPORT MEASURES

AVAILABLE FOR THE PROJECT:

- Free land allocation.
- Foreign labor attraction without quotas or permits.
- Full exemption from.
- Corporate income tax.
- Property tax.
- Profit tax.
- Land tax.
- Customs duties on imported equipment and components.
- Full access to the free customs zone regime.

ADDITIONAL ACTIVE INCENTIVE MECHANISMS:

- In-kind state grant – up to 30% of investment value.
- Preferential financing through second-tier banks and development institutions.
- Partial reimbursement of export-related costs during market entry.
- Export risk insurance via national operators (*QazTrade, KazakhExport*).
- Reimbursement of expenses for industrial infrastructure (*utilities, roads, energy sources*).
- Subsidies for part of capital expenditures made by agro-industrial and manufacturing entities.
- Interest rate subsidies for loans and leasing of technological equipment and machinery.

SUGAR PRODUCTION

This investment project provides for the construction of an integrated agro-industrial complex consisting of a potato starch production plant and a feedlot for the disposal of fixed capital waste.



PROJECT COST:
70 million US dollars



PROJECT CAPACITY:
96 000 tons of products per year



NPV: 38,0 million US dollars
IRR: 25,1%
Payback period: 5,8 years

PROJECT PLACEMENT

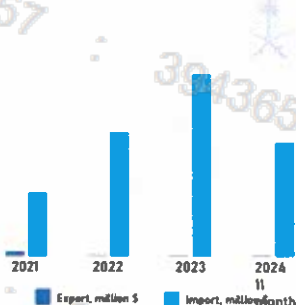
Aksu city



RAW MATERIAL BASE

Sugar
96,0 thousand tons
per year

TRADE TURNOVER



Kazakhstan annually imports up to 60% of its sugar consumption, which makes the project relevant for import substitution. This creates a high potential for import substitution through local production. The construction of the plant in Aksu makes it possible to reduce external dependence and ensure the country's food security.

THE SALES MARKET



Free trade within the EAEU



Central Asian countries

GOVERNMENT SUPPORT MEASURES

FOR PROJECT:

- Provision of a land plot - FREE;
- Attracting foreign labor – outside quotas, without permits.

OTHER ACTIVE SPECIES:

- State in-kind grant.
- Concessional financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Reimbursement of costs for the construction of production (industrial) infrastructure.
- Subsidizing the reimbursement of the costs incurred by the subjects of the agro-industrial complex for investment investments.
- Subsidizing interest rates on loans and leasing of technological equipment.

ALUMINUM FOIL PRODUCTION

This investment project provides for the construction of a modern aluminum foil production facility in the city of Pavlodar. The product is widely used in the food, pharmaceutical, construction, and electrical industries.



PROJECT COST:
65 million US dollars



PROJECT CAPACITY:
40 000 tons per year



NPV: 34,2 million US dollars
IRR: 24,5%
Срок окупаемости: 5,4 years

PROJECT PLACEMENT

Pavlodar city



RAW MATERIAL BASE

Primary aluminum — 120,000 tons per year

TRADE TURNOVER

Imports of aluminum foil into the EAEU countries and Central Asia remain consistently high. Kazakhstan and neighboring countries rely on supplies from China and Europe. Localizing production will allow import substitution and expand exports to Russia, Uzbekistan, and Kyrgyzstan.

THE SALES MARKET



Free trade within the EAEU



Central Asian countries

GOVERNMENT SUPPORT MEASURES

FOR PROJECT:

- Provision of a land plot – FREE;
- Attracting foreign labor – outside quotas, without permits.

OTHER ACTIVE SPECIES:

- State in-kind grant.
- Concessional financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Subsidizing infrastructure costs
- Subsidizing interest rates on loans and leasing of technological equipment

PRODUCTION OF SANITARY WARE

The project provides for the creation of a production complex for the production of sanitary ware (toilets, sinks, bidets) of medium capacity in the city of Shymkent. The production facilities will cover a significant part of the demand in the domestic market and export products to neighboring countries.



PROJECT COST:
\$ 12M



PROJECT CAPACITY:
150,000 units per year



NPV: \$ 5,6M
IRR: 24%
Payback period: 5 years

PROJECT PLACEMENT

«Juldyz» IZ



POWER SUPPLY:
\$0.048 kWh



GAS SUPPLY:
\$0.076 m3



WATER SUPPLY:
\$0.14 m3/hour

• READY-MADE INDUSTRIAL INFRASTRUCTURE

• CONVENIENT TRANSPORT LOGISTICS

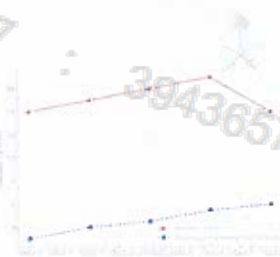
0%

Tax exemption

RAW MATERIAL BASE

Kaolin – Akmola region
Quartz sand – Kyzylorda region
Porcelain clay – Karaganda region
Feldspar – Zhambyl region
Gypsum – Zhambyl region

TRADE TURNOVER



The graph shows that the import of sanitary ware in Shymkent is stable at the level of \$14-17 million per year, while local production is growing, but still significantly inferior to imports.

SALES MARKET



Free trade within the EAEU



Central Asian Countries

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Provision of a land plot for lease with the right to purchase at the cadastral value at a coefficient of 0.5;
- Attracting foreign labor is outside quotas, without permits.
- Exemption from customs duties when importing equipment.

OTHER ACTIVE TYPES:

- Preferential financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Reimbursement of costs for the construction of the production (industrial) infrastructure
- Subsidies for reimbursement of part of the expenses incurred by the subject of the agro-industrial complex, in case of investment
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

PRODUCTION OF COMPOUND FEEDS

The project to establish a feed production plant in Shymkent has high potential due to the availability of raw materials, growing demand for high-quality feed and a strategic location for export.



PROJECT COST:
\$ 5M



PROJECT CAPACITY:
200 tons per day



NPV: \$ 1,2M
IRR: 18%
Payback period: 5 years

PROJECT PLACEMENT

«Ontustik» SEZ



READY-MADE INDUSTRIAL INFRASTRUCTURE

CONVENIENT TRANSPORT LOGISTICS



POWER SUPPLY:
\$0.048 kWh



GAS SUPPLY:
\$0.076 m3



WATER SUPPLY:
\$0.14 m3/hour

0%

Tax exemption

RAW MATERIAL BASE

GROSS HARVEST OF AGRICULTURAL CROPS IN SHYMKENT AND TURKESTAN REGION.

Wheat – 487,406 tons
Corn – 272 527 tons
Barley – 78,487 tons

Oil factories producing sunflower and cotton meal, which can be used as protein components of compound feeds, operate in Shymkent and nearby areas.

TRADE TURNOVER



A significant increase in exports in 2024 opens up new prospects for the agricultural sector and the agro-processing industry. Thus, to consolidate success, it is necessary to continue investing in production.

SALES MARKET



Free trade within the EAEU



Central Asian Countries

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Provision of a land plot for lease with the right to purchase at the cadastral value at a coefficient of 0.5;
- Attracting foreign labor is outside quotas, without permits.
- Exemption from customs duties when importing equipment.

OTHER ACTIVE TYPES:

- Preferential financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Reimbursement of costs for the construction of the production (industrial) infrastructure
- Subsidies for reimbursement of part of the expenses incurred by the subject of the agro-industrial complex, in case of investment
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

PRODUCTION OF RUBBER PRODUCTS



The project provides for the establishment of a medium-capacity rubber products (RTI) production facility in the city of Shymkent. The main products will be automotive seals, belts, hoses, O-rings and other technical rubber products.



PROJECT COST:
\$ 8,5M



PROJECT CAPACITY:
3,500 tons of products per year



NPV: \$ 4.2M
IRR: 22,5 %
Payback period: 4.8 years

PROJECT PLACEMENT

«Ontustik» SEZ



POWER SUPPLY:
\$0.048 kWh



GAS SUPPLY:
\$0.076 m3



WATER SUPPLY:
\$0.14 m3/hour

0%

Tax exemption

• READY-MADE INDUSTRIAL INFRASTRUCTURE

• CONVENIENT TRANSPORT LOGISTICS

RAW MATERIAL BASE

Rubbers:

Kazakhstan: Kazakh Petrochemical Complex (Atyrau)

China: Chinese Petrochemical Plants

Carbon Black Fillers:

Kazakhstan: Pavlodar Petrochemical Plant

Russia: Omsk Carbon Black Plant

Plasticizers and Oils:

Kazakhstan: PetroKazakhstan Oil Products JSC (Shymkent)

Technical Sulfur and Vulcanizers:

Kazakhstan: KazPhosphat LLP (Taraz)

Russia: Sibur OJSC

TRADE TURNOVER

STRUCTURE OF IMPORTS AND LOCAL PRODUCTION



■ Import from China

■ Import from Russia

■ Import from Uzbekistan

■ Import from Turkey

■ Local production

SALES MARKET



Free trade within the EAEU



Central Asian Countries

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Provision of a land plot for lease with the right to purchase at the cadastral value at a coefficient of 0.5;
- Attracting foreign labor is outside quotas, without permits.
- Exemption from customs duties when importing equipment.

OTHER ACTIVE TYPES:

- Preferential financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Reimbursement of costs for the construction of the production (industrial) infrastructure
- Subsidies for reimbursement of part of the expenses incurred by the subject of the agro-industrial complex, in case of investment
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

PRODUCTION OF NATURAL JUICES



The project envisages the creation of an enterprise for the production of natural fruit and vegetable juices in the city of Shymkent. The production will be focused on the production of high-quality direct-pressed products using local and imported raw materials.

PROJECT COST:
\$ 2,5M

PROJECT CAPACITY:
500,000 liters of production per year

NPV: \$ 500K
IRR: 18%
Payback period: 5 years

PROJECT PLACEMENT

«Bozaryk» IZ



POWER SUPPLY:
\$0.048 kWh

GAS SUPPLY:
\$0.076 m3

WATER SUPPLY:
\$0.14 m3/hour

0%

Tax exemption

READY-MADE INDUSTRIAL INFRASTRUCTURE

CONVENIENT TRANSPORT LOGISTICS

RAW MATERIAL BASE

Apples - 97,791 tons (Shymkent, Turkestan region)
Grapes - 48,248.26 tons (Shymkent, Turkestan region)
Pears - 3,750 tons (Shymkent, Turkestan region)
Apricots - 7,735 tons (Shymkent, Turkestan region)
Cherries - 4,213 tons (Shymkent, Turkestan region)
Plums - 4,474 tons (Shymkent, Turkestan region)
Peaches - 2,484 tons (Shymkent, Turkestan region)
Tomatoes - 242,567 tons (Turkestan region)

TRADE TURNOVER



In 2024, imports of natural juices increased from \$58.7 million to \$60.9 million, indicating stable demand for foreign products. However, exports decreased more than twice - from \$5.7 million to \$2.2 million, indicating a decrease in the competitiveness of domestic products in foreign markets. This trend may be a consequence of increased domestic consumption or insufficient export support.

SALES MARKET



Free trade within the EAEU



Central Asian Countries

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Provision of a land plot for lease with the right to purchase at the cadastral value at a coefficient of 0.5;
- Attracting foreign labor is outside quotas, without permits.
- Exemption from customs duties when importing equipment.

OTHER ACTIVE TYPES:

- Preferential financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Reimbursement of costs for the construction of the production (industrial) infrastructure
- Subsidies for reimbursement of part of the expenses incurred by the subject of the agro-industrial complex, in case of investment
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

PRODUCTION OF SAUCES AND CONDIMENTS

The project envisages the creation of a production complex for the production of sauces and seasonings, using local and imported ingredients for the production of ketchup, mayonnaise, mustard, adjika and dry seasonings.



PROJECT COST:
\$ 3,5M



PROJECT CAPACITY:
up to 1,500 tons of products per year



NPV: \$ 4,2M
IRR: 28%
Payback period: 4 years

PROJECT PLACEMENT

«Bozaryk» IZ



POWER SUPPLY:
\$0.048 kWh



GAS SUPPLY:
\$0.076 m3



WATER SUPPLY:
\$0.14 m3/hour

• READY-MADE INDUSTRIAL INFRASTRUCTURE

• CONVENIENT TRANSPORT LOGISTICS

0%

Tax exemption

RAW MATERIAL BASE

Tomatoes – 242,567 t (Turkestan region)
Peppers – 104,118 t (Turkestan region)
Garlic – 9,675 t (Turkestan region)
Mustard (Kostanay region)
Sunflower oil (Kazakhstan)
Sugar (Kostanay region)
Vinegar (Shymkent, Turkestan region)
Soybeans (Uzbekistan, Russia)
Olive oil (Turkey)
Spices (India, China, Uzbekistan)

TRADE TURNOVER



In 2024, the export of sauces and seasonings increased from \$14.6 million to \$16.3 million, indicating an increase in external demand for domestic products. Imports increased slightly – from \$100.9 million to \$101.1 million, indicating a stable level of dependence on foreign supplies. Despite the positive dynamics of exports, the imbalance between imports and exports remains significant.

SALES MARKET



Free trade within the EAEU



Central Asian Countries

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Provision of a land plot for lease with the right to purchase at the cadastral value at a coefficient of 0.5;
- Attracting foreign labor is outside quotas, without permits.
- Exemption from customs duties when importing equipment.

OTHER ACTIVE TYPES:

- Preferential financing.
- Reimbursement of part of the export costs.
- Export risk insurance.
- Reimbursement of costs for the construction of the production (industrial) infrastructure
- Subsidies for reimbursement of part of the expenses incurred by the subject of the agro-industrial complex, in case of investment
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

Construction of a hotel in Ulytau

The Ulytau hotel project is a long-term investment with a potential payback period of 9 to 11 years, and is especially beneficial when obtaining a state subsidies and a steady increase in the tourist flow. The strategic location in the area of historical sites increases the interest of tour operators.



PROJECT COST
~ 850 million KZT



PROJECT CAPACITY:
259 million tenge per year

NPV: (10 years, discount rate 12%) – 100 million tenge
IRR: (internal rate of return) 13-15%
Payback period: 10,5 years

PROJECT PLACEMENT



Ulytau village (Ulytau district) / Zhezkazgan city



LAND AREA – 0,5-0,7 ha



Next to cultural and historical sites

• CONVENIENT TRANSPORTATION LOGISTICS



THE CONCEPT

Format: 3-star hotel with comfortable accommodation, restaurant, conference room and sauna/spa

Location: in Zhezkazgan or in Ulytau village — next to the highway and historical and cultural sites

Target audience: business tourists, tourists, government delegations, families

Main advantages:

Convenience for business and cultural trips

ADDITIONAL INFORMATION

Infrastructure: a restaurant with 50 seats, a conference hall for 40 people and a sauna/spa area for relaxation and corporate events

Staff: a team of 20 qualified employees providing a high level of service

Investments: 850 million tenge with the possibility of getting state subsidies and credit facilities

Financial stability: EBITDA ~82 million, payback period is about 10 years

Risks and measures:

Low load — partnership with tour operators and promotion of corporate clients

Rising costs — fixed contracts with contractors

Seasonality — diversification of services and active marketing

Growth potential: increased tourist flow due to the development of domestic and inbound tourism in the Ulytau region

THE SALES MARKET

Business tourists and corporate clients (conferences, business trips)

Domestic tourists — families and travelers from Kazakhstan

Foreign tourists from Russia, CIS and European countries

State and official delegations, participants of cultural and historical events

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

• Provision of a land plot is **FREE OF CHARGE**;

• State in-kind grant;

• Exemption from customs duties

• Exemption from value added tax on imports of raw materials and goods (according to the list approved by the Order of the Minister of Investment and Development of the Republic of Kazakhstan dated February 27, 2018 No. 140)

OTHER ACTIVE SPECIES:

Cost recovery		Subsidizing	
For the construction of roadside service facilities	50%	Tour operators for every, 1000 tourists	15000 tenge
Reimbursement of expenses for the purchase of machinery and equipment for	25%	The cost of maintaining sanitary facilities	83300 tenge / per year
Reimbursement of expenses for the purchase of tourist vehicles	25%	Children's plane tickets (in all directions)	100%
Reimbursement of costs for the construction	10%		

• There is a possibility of placing on prioritized touristic areas – the Ulytau State National Nature Park with the conclusion of a priority investment contract (with an investment amount of over 200 thousand MCI)

Organization of a dairy cattle farm and dairy production in the Ulytau region

Creation of a dairy farm for 200 dairy cattle with the subsequent sale of milk and derived products (kefir, sour cream, cottage cheese, etc.) in the Ulytau region.



PROJECT COST
~ 420 million KZT



PROJECT CAPACITY
216 million tenge per year

NPV: 122 million tenge
IRR: 18,5%
Payback period: 6 years



PROJECT PLACEMENT



Ulytau village
(next to Zhezkazgan – Karaganda road)

LAND AREA –
20 ha — for a farm and buildings



100–130 ha — for haymaking
and sowing fodder crops

Borehole / drilling of artesian water



THE CONCEPT

Production of at least 1.2 million liters of milk per year. Launch of a milk processing line (kefir, sour cream, cottage cheese)
Creation of up to 20 jobs

ADDITIONAL INFORMATION

Equipment and equipment: Milking parlor
Milk cooler (for 2,000 liters)
Government support: Subsidies of up to 50%
for the purchase of livestock and equipment,
Reimbursement of the interest rate on the
loan

THE SALES MARKET

Ulytau (Zhezkazgan, Sapayev)
Karaganda district
Possible access to the markets of Astana and
Kostanay

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT

- Provision of a land plot is **FREE OF CHARGE**;
- Exemption from customs duties;
- Exemption from value added tax on imports of raw materials and goods (according to the list approved by the Order of the Minister of Investment and Development of the Republic of Kazakhstan dated February 27, 2018 No. 140).

OTHER ACTIVE SPECIES

- State in-kind grant;
- Preferential financing;
- Reimbursement of part of the export costs;
- Export risk insurance;
- Reimbursement of costs for the construction of the production (industrial) infrastructure;
- Subsidies for reimbursement of part of the expenses incurred by the subject of the agro-industrial complex, in case of investment;
- Subsidizing interest rates on loans and leasing of technological equipment, for the purchase of farm animals, as well as leasing of agricultural machinery.

Construction of the tourist base "Ulytau Ordasy"

The Ulytau tourist base project has moderate profitability and long-term investment attractiveness, especially taking into account state preferences, growing domestic tourism and interest in historical sites.



PROJECT COST
~ 720 million KZT



PROJECT CAPACITY
280 млн в год

NPV: (10 years, disc.rate. 12%) – 180 mln tenge
IRR: (internal rate of return) 16-18%
Payback period: 8 years

PROJECT PLACEMENT



Ulytau village (Ulytau district)



LAND AREA- 5 ha



READY INDUSTRIAL INFRASTRUCTURE

• **CONVENIENT TRANSPORTATION LOGISTICS**

THE CONCEPT

Eco-campsite with a national flavor: yurts, ethnohouses, SPA area, restaurant, camping, excursions

5 km from the mausoleum of Zhoshy Khan, one of the key historical and cultural sites of the Golden Horde

ADDITIONAL INFORMATION

The Ulytau Ordasy project is an investment in the rapidly developing sector of domestic and ethnocultural tourism. It combines: a state priority (the development of historical sites), the interest of private tourists in nature and culture, an economic model with a stable return on investment (ROI ~12-18%).

THE SALES MARKET

- ◆ **Target audience:** domestic tourists (families, youth, corporate parties), foreigners (CIS, Europe, Asia), educational and pilgrimage groups, ethno- and eco-tourism lovers;
- ◆ **Geography of demand:** Kazakhstan: Astana, Almaty, Karaganda
Near abroad: Russia, Uzbekistan
Platforms: Booking, Kaztour, social networks
- ◆ **Market potential:** 10+ million domestic trips per year

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT

- Provision of a land plot is **FREE OF CHARGE**;
- State in-kind grant;
- Exemption from customs duties
- Exemption from value added tax on imports of raw materials and goods (according to the list approved by the Order of the Minister of Investment and Development of the Republic of Kazakhstan dated February 27, 2018 No. 140)
- There is a possibility of placing on prioritized touristic areas - the Ulytau State National Nature Park with the conclusion of a priority investment contract (with an investment amount of over 200 thousand MCI)

OTHER ACTIVE SPECIES

Cost recovery		Subsidizing	
	For the construction of roadside service facilities		Tour operators for every foreign tourist
	Reimbursement of expenses for the purchase of machinery and equipment for		15000 tenge
	Reimbursement of expenses for the purchase of tourist vehicles		The cost of maintaining sanitary facilities
	Reimbursement of costs for the construction		8300 tenge per year
			Children's plane tickets (with 50% discount)
			100%

Construction of Thermal Power Plant No. 2

In the region of Ulytau, it is planned to build a TPP-2 to eliminate the shortage of heat and electricity in the cities of Zhezkazgan and Satpayev. Currently, the shortage of thermal energy in the region is 120 Gcal/h.



PROJECT COST:
~ \$1-1.2 billion USA

PROJECT CAPACITY:
500 MW – electric power
1000 Gcal – thermal energy

NPV: \$800 mln USA
IRR: 15%
Payback period: 8-10 years

PROJECT PLACEMENT

Kengir village (between the cities of Zhezkazgan and Satpayev)



• CONVENIENT TRANSPORT LOGISTICS



LAND PLOT: 1000 ha



READY INDUSTRIAL INFRASTRUCTURE

• RAILROAD

RAW MATERIAL BASE

Ekibastuz or Karaganda coal basins



ADDITIONAL INFORMATION



As of today, the wear and tear of the existing Zhezkazgan TES-2 is about 65%, and the Satpayev boiler house is at 85%. The local executive authority has conducted work to identify a land plot for the construction of TES-2, covering an area of 1000 ha, and has also calculated the cost of developing the feasibility study (FS). According to these calculations, the cost of developing the FS is 1.5 billion tenge.

- Kazakhstan's coal potential remains an important factor for the implementation of major energy and infrastructure projects.
- The return on investment is provided through the approval of the tariff for thermal and electrical energy

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Provision of land plot – FREE OF CHARGE;
- Exemption from customs duties on equipment imports;
- Exemption from value added tax on imports of raw materials and goods (according to the list approved by the Order of the Minister of Investment and Development of the Republic of Kazakhstan dated February 27, 2018 No. 140)
- Preferential co-financing through the tools of business development institutions.

OTHER ACTIVE SPECIES:

- State in-kind grant;
- Reimbursement of production (industrial) infrastructure costs.
- Other preferences in accordance with the terms of the Investment Agreement with the validity period of 25 years.

Transport and Logistics Center

The establishment of a Transport and Logistics Center in the West Kazakhstan region is a strategically important project driven by the growing volumes of both foreign and domestic trade, as well as the need to improve the efficiency of cargo transportation and warehousing operations. The region's unique border location provides direct access to markets in Russia, Central Asia, and Europe. The implementation of the project will boost trade turnover, create modern infrastructure for businesses, and ensure the sustainable development of the region's transport sector.



PROJECT COST:
50 million USD



PROJECT CAPACITY:
Up to 200,000 tons of cargo per year



NPV: 12 million USD
IRR: 14-18%
Payback period: 5-7 years

PROJECT LOCATION

IZ RS "Syrym"



ELECTRICITY SUPPLY:
\$0.04 per kWh



GAS SUPPLY:
\$0.04 per m³



WATER SUPPLY:
\$0.57 per m³

0%

Tax exemption

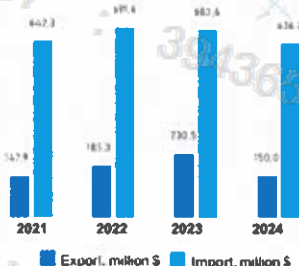
• READY INDUSTRIAL INFRASTRUCTURE

• CONVENIENT TRANSPORT LOGISTICS

RAW MATERIAL BASE

Cargo from neighboring countries
up to 200,000 tons

TRADE TURNOVER



In 2024, the total foreign trade turnover of the West Kazakhstan region within the Customs Union exceeded USD 785 million, including exports amounting to USD 150 million and imports totaling USD 636.2 million.

This trade structure indicates a high volume of incoming goods and highlights the relevance of establishing a modern Transport and Logistics Center to ensure efficient processing, storage, and distribution of cargo both domestically and for export.

MARKET FOR SALES



Free trade within the EAEU



Central Asian countries



European Union countries

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Provision of land plot;
- Exemption from corporate income tax
- Exemption from property tax
- Exemption from land tax.
- Exemption from customs duties on imported equipment.

OTHER EXISTING TYPES:

- State in-kind grant.
- Preferential financing.
- Reimbursement of part of export costs.
- Export risk insurance.
- Provision of necessary infrastructure

Agricultural machinery



The production of agricultural machinery in Kazakhstan is aimed at providing the agricultural sector with modern equipment, which helps improve the efficiency of farming. The development of local manufacturing reduces dependence on imports, enhances product quality, and creates job opportunities. Supporting domestic manufacturers contributes to strengthening the economy and developing exports to neighboring countries.



PROJECT COST:
70 million USD



PROJECT CAPACITY:
5000 units of equipment per year



NPV: 8 million USD
IRR: 22%
Payback period: 5 years

PROJECT LOCATION

IZ RS "Syrym"



ELECTRICITY SUPPLY:
\$0.04 per kWh



GAS SUPPLY:
\$0.04 per m³



WATER SUPPLY:
\$0.57 per m³

0%

Tax exemption

• READY INDUSTRIAL INFRASTRUCTURE

• CONVENIENT TRANSPORT LOGISTICS

RAW MATERIAL BASE

Metals and alloys
14 thousand tons

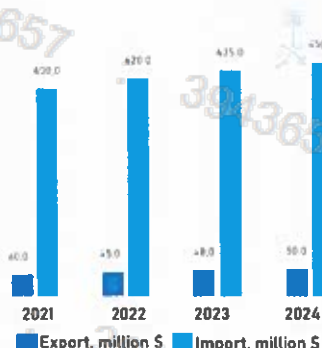
Composite materials
200 tons

Electrical cables and wires
500 km

Electronic components
100 thousand units

Paints and anticorrosive coatings
200 thousand liters

TRADE TURNOVER



The import of agricultural machinery to Kazakhstan in 2024 amounted to 450 million USD, with the main suppliers being Russia, China, Germany, and the United States. Kazakhstan purchases tractors, harvesters, and tillage equipment to meet the needs of its agriculture.

The export of agricultural machinery from Kazakhstan in 2024 totaled 50 million USD, with the main markets being Russia, Uzbekistan, and other Central Asian countries. The export of Kazakhstani machinery continues to grow, although the volumes remain relatively low.

MARKET FOR SALES



GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

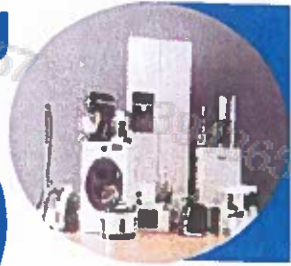
- Provision of land plot - FREE OF CHARGE;
- Exemption from corporate income tax
- Exemption from property tax
- Exemption from land tax.
- Exemption from customs duties on imported equipment.

OTHER EXISTING TYPES:

- State in-kind grant.
- Preferential financing.
- Reimbursement of part of export costs.
- Export risk insurance.
- Provision of necessary infrastructure
- Subsidies for reimbursing part of the costs incurred by agricultural producer in investment projects.
- Subsidies for interest rates on loans and leasing of technological equipment for the purchase of livestock, as well as leasing of agricultural machinery.

Household appliances manufacturing

The production of household appliances in Kazakhstan has significant potential due to the country's strategic location, providing access to major markets in the CIS and Central Asia. The growing domestic market, driven by urbanization and increasing income levels, is contributing to the rising demand for household appliances. The availability of skilled labor and a well-developed technical base provide a solid foundation for successful production localization and industry development, making the household appliances manufacturing project in Kazakhstan both attractive and promising.



PROJECT COST:
150 million USD



PROJECT CAPACITY:
400 thousand units of equipment per year



NPV: 15 million USD
IRR: 15%
Payback period: 10 years

PROJECT LOCATION

IZ RS "Syrym"



• **READY INDUSTRIAL INFRASTRUCTURE**

• **CONVENIENT TRANSPORT LOGISTICS**



ELECTRICITY SUPPLY:
\$0.04 per kWh



GAS SUPPLY:
\$0.04 per m³



WATER SUPPLY:
\$0.57 per m³

0%

Tax exemption

RAW MATERIAL BASE

Metal (steel, aluminum)
570 thousand tons

Plastic
225 thousand tons

Electronic components
30 thousand tons

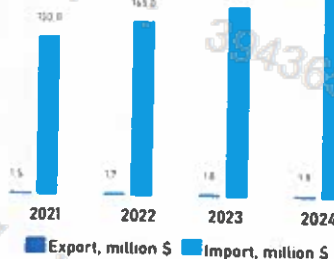
TRADE TURNOVER

Import of household appliances in Kazakhstan:

The main suppliers of household appliances to Kazakhstan are China and other Asian countries, such as Turkey, Vietnam, and Hong Kong. There was an increase in the import of household appliances, including refrigerators, washing machines, and televisions. This growth is attributed to the rising demand for these products within the country.

Export of household appliances from Kazakhstan:

The export of household appliances from Kazakhstan remains at a low level due to the limited volume of domestic production. The majority of the products manufactured are aimed at meeting domestic demand.



MARKET FOR SALES



Free trade within the EAEU



Central Asian countries

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Provision of land plot - **FREE OF CHARGE**;
- Exemption from corporate income tax
- Exemption from property tax
- Exemption from land tax.
- Exemption from customs duties on imported equipment.

OTHER EXISTING TYPES:

- State in-kind grant.
- Preferential financing.
- Reimbursement of part of export costs.
- Export risk insurance.
- Provision of necessary infrastructure

Sugar production

Sugar production in the West Kazakhstan region represents a highly promising sector due to the stable demand from both the food industry and the population, as well as the significant share of imports in the domestic market. The region's favorable geographic location ensures convenient logistics and access to key markets in Kazakhstan, Russia, and Central Asian countries. The implementation of the project will help reduce dependence on imported sugar, enhance food security, create new jobs, and attract investment to the region.



PROJECT COST:
150 million USD



PROJECT CAPACITY:
6,000 tons of sugar beet per day



NPV: 115 million USD
IRR: 34-35%
Payback period: 4-5 years

PROJECT LOCATION

Terekli District



ELECTRICITY SUPPLY:
\$0.04 per kWh



GAS SUPPLY:
\$0.04 per m³



WATER SUPPLY:
\$0.57 per m³

0%

Tax exemption

• READY INDUSTRIAL INFRASTRUCTURE

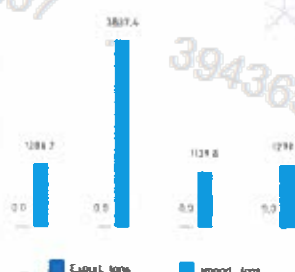
• CONVENIENT TRANSPORT LOGISTICS

RAW MATERIAL BASE

Sugar beet
6,000 tons

**Farms with irrigated land plots will supply sugar beet at a fixed price.*

TRADE TURNOVER



Sugar import: In 2024, Kazakhstan imported approximately 1,279 tons of sugar, with the main suppliers being Russia, Belarus, and Brazil. The imports were primarily intended to meet domestic demand and for processing at local enterprises.

Sugar export: In 2024, no sugar was exported from the West Kazakhstan region. Due to the absence of local production, the entire volume of sugar was imported into the region exclusively for domestic consumption.

MARKET FOR SALES



Free trade within the EAEU

Central Asian countries

GOVERNMENT SUPPORT MEASURES

FOR THE PROJECT:

- Provision of land plot;
- Exemption from corporate income tax
- Exemption from property tax
- Exemption from land tax.
- Exemption from customs duties on imported equipment.

OTHER EXISTING TYPES:

- State in-kind grant.
- Preferential financing.
- Reimbursement of part of export costs.
- Export risk insurance.
- Provision of necessary infrastructure
- Subsidies for reimbursing part of the costs incurred by agricultural producer in investment projects.
- Subsidies for interest rates on loans and leasing of technological equipment for the purchase of livestock, as well as leasing of agricultural machinery.

CONTACTS



Republic of Kazakhstan,
West Kazakhstan Region, Uralsk city
Manager's Phone: +7 (776) 195-03-03
(Kamila Muratova)

Construction of a Multifunctional Freight Transshipment Terminal at Dostyk Station



Geographical location on the border between Kazakhstan and China, strong transit and export potential. The implementation of the terminal construction project will create a station with a unique role in the region's logistics, improve the region's competitiveness, and the development of the region's economy. The project is aimed at developing infrastructure, increasing export flows, and creating new jobs.

PROJECT COST	PROJECT CAPACITY	Timeline	Jobs
39,600 million tenge	350 thousand TEU	2019-2029 (commissioning in 2025)	100 new jobs

Information

Location: Alakol District

Contact:

Evgeny Vorontsov - +7 985 997 89 89,

Murat - +7 771 999 89 22

Initiator:

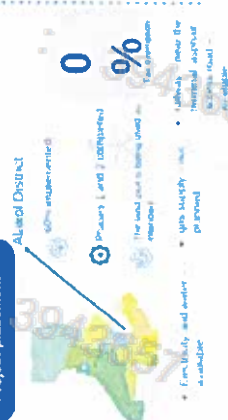
LLP "DAR RAIL INFRASTRUCTURE"

Raw material base

Freight traffic through the border with China

high export-import potential.

Project placement



Target market



domestic market

Government support measures

- Investment preferences:
- exemption from property tax,
- VAT, and customs duties.
- Possible IIK (Industrial-Innovation Credit) subsidy.

Construction of a Logistics Park



Enough logistics infrastructure is one of the key requirements for a successful export-oriented business. The project is aimed at the construction of a logistics park in the Alakol District, which will ensure cargo transportation between China and EAEU countries, reduce logistics costs, accelerate the project's completion, at the international level. The project is aimed at developing infrastructure, increasing cargo flows and creating new jobs.

Project name

PROJECT COST
29 million Uryge

PROJECT CAPACITY
9 million tons
300 000 TEU/year

Timeline 2022-2028

Jobs 200 workdays

Information

Location Alakol District

Contact

Evgeny Vorontsov – +7 985 997 89 89,
Murat – +7 771 999 89 22

Initiator

LLP "DAR RAIL INFRASTRUCTURE"

Raw material base

Transit cargo flow between
China and EAEU countries.

Project placement

Alakol District



State act obtained for 140 ha

0 %

Public works to be agreed and
EPC contract signed

and project construction started

Project start date: 2022

Project completion date: 2028

Project start date: 2022

Project completion date: 2028

Project start date: 2022

Project completion date: 2028

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Project completion date: 2028

Project start date: 2022

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Project completion date: 2028

Government support measures

- Investment preferences are in the process of approval.
- Potential government support for export logistics.

المعاملة المتعلقة

بموضوع / معلومات عن الفرص الاستثمارية في كازاخستان

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